

# Facts Behind the *Kellogg's* STRIKE



On October 5, 1,400 BCTGM members at Kellogg's cereal plants in Battle Creek, Mich. (Local 3G), Omaha, Neb. (Local 50G), Lancaster, Pa. (Local 374G) and Memphis, Tenn. (Local 252G) went on STRIKE.

Here are the **FACTS** about their issues.

## Kellogg's Proposes **TAKING AWAY:**

- ▶ Premium health care benefits
- ▶ Retirement benefits
- ▶ Holiday and vacation pay
- ▶ Cost-of-living wage increases
- ▶ **JOBS:** move production lines to Mexico
- ▶ The **UNION LABEL** from all cereal boxes

## Kellogg's Proposes **Two-Tiers of Employment:**

**Two-Tier System:** New hires will make less money, have higher health insurance payments and will not earn a pension.

**Two-Tier Concessions:** Currently 30 percent of the Kellogg workforce would pay higher health care costs, lose access to retirement benefits, and never be able to attain the same status as current full-time Kellogg employees.

*A two-tier system is a devious way for employers to slowly, but surely, take power from union members, their contract, and their union.*

*The company is trying to divide the workforce by asking the current workforce to sell out the next generation of Kellogg's workers.*